

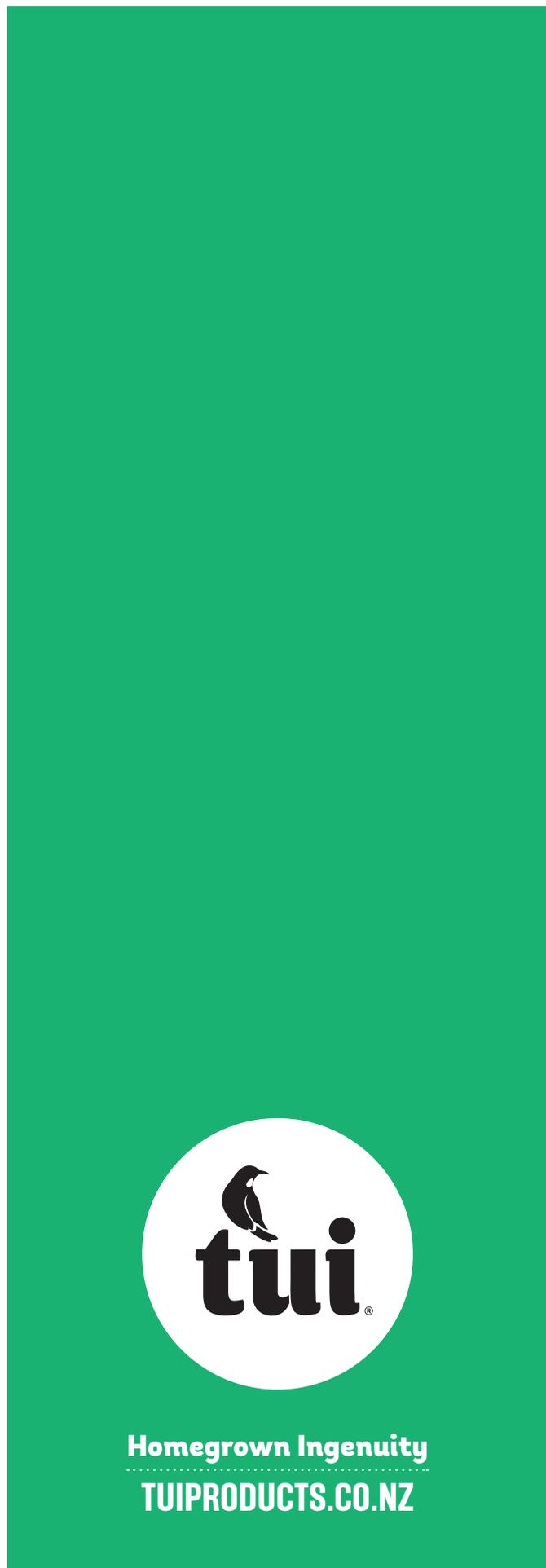


Get your strawberries off to the best start this season with our range of specialised strawberry products

**Tui Strawberry Mix:** A high quality planting mix containing the right blend of nutrients to provide your strawberries with the best possible start and sustained growth throughout the season. We've added extra potassium to this mix – just what your strawberry plants need to encourage a plentiful harvest of big juicy fruit. Suitable for use in garden beds, pots and containers; and for other berry varieties.

**Tui Strawberry Food:** A balanced blend of nutrients designed to encourage fast establishment and growth of strawberry plants. Tui Strawberry Food makes plants stronger and more disease resistant, while increasing fruiting potential for large, succulent strawberries. Use in your garden beds. Also suitable for blueberries, raspberries and other berry varieties.

**Tui Strawberry Straw:** Suppresses weed growth, protects roots from extremes in temperature, conserves moisture and keeps fruit healthy to avoid fungal disease. Tui Strawberry Straw also adds nitrogen to the soil as it breaks down. Suitable for use in garden beds, pots and containers.



GROW A BUMPER CROP OF JUICY STRAWBERRIES WITH TUI'S 4 STEP OF STRAWBERRY CARE

# TUI'S 4 STEPS OF STRAWBERRY CARE

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The great Kiwi pavlova just wouldn't be the same without a generous topping of delicious red strawberries. Grow your own this season and you'll be the family favourite! Plant in garden beds, pots and containers and harvest a bumper crop of homegrown strawberries this summer.

**Shopping list:** Strawberry plants, Tui Strawberry Mix, Seasol, Tui Strawberry Food if planting in the garden, or Tui NovaTec Premium fertiliser if planting in pots and containers, Tui Strawberry Straw, and Tui Insect Control for Fruit & Veges.

## PREPARE

The better the soil, the better your plants will grow. If you are starting with an existing garden bed dig in organic matter like sheep pellets and **Tui Compost** to your soil. Then you can add a layer of **Tui Strawberry Mix**, specifically formulated with extra potassium to encourage a plentiful harvest of big juicy fruit. If planting in pots and containers use **Tui Strawberry Mix**.

## PLANT

A good rule of thumb is to plant five strawberry plants for each member of the household. Research shows that planting strawberries in New Zealand's winter temperatures will produce a larger crop over the season, so don't be afraid to plant early. Choose a spot in full sun. If you're short on garden space, strawberry plants grow well in hanging baskets, or you can plant straight into a bag of **Tui Strawberry Mix** – just remember to make small drainage holes underneath. Five or six plants will fit in a bag when it is lying flat.

### Directions for planting in garden beds:

- Before planting your strawberry plants, soak in a bucket of **Seasol** seaweed based plant tonic and allow to drain. This will help prevent transplant shock.
- Make mounds about 10cm high for strawberries to be planted on. Mounding improves drainage and increases air circulation around plants.

- Gently loosen the root ball of your plant.
- Plant 150mm apart on the top of the mounds.
- Press soil gently around the base of the plant.
- Water your plant well.

### Directions for planting in pots and containers:

- Before planting your strawberry plants, soak in a bucket of **Seasol** seaweed based plant tonic and allow to drain. This will help prevent transplant shock.
- Partly fill your container with **Tui Strawberry Mix**.
- Gently loosen the root ball of your plant and position the plant in the container.
- Fill your container with **Tui Strawberry Mix** up to 3cm from the top.
- Tap the container gently on the ground to settle the mix.
- Press soil gently around the base of the plant.
- Water your plant well.

## NOURISH

Feed your plants and they will feed you. Replenishing nutrients used by your strawberries ensures they will grow to their full potential. For strawberries planted in garden beds feed every four weeks during key growth periods of spring and summer. **Tui Strawberry Food** is a balanced blend of nutrients to encourage fast establishment and growth of strawberry plants, and make plants stronger and more disease resistant, while increasing fruiting potential for large, succulent strawberries. For strawberries in pots and containers use **Tui NovaTec Premium** fertiliser. Well watered, well nourished strawberries will have a better chance of keeping insect pests and diseases at bay.

## PROTECT

The weather, weeds, pest insects and diseases can all impact on the success of your strawberries. Protect your strawberries from the elements with layers of **Tui Strawberry Straw**, to help keep their roots moist in the warmer months, to keep fruit off the soil and to help keep your strawberry patch weed free. Be vigilant and stop unwanted insects and diseases from ruining your plants. The **Tui Plant Protection range** will help you put a stop to any problems that arise. To treat common insects found on strawberries such as aphids, whitefly, scale and two-spotted mite, use **Tui Insect Control for Fruit & Veges**. Birds love juicy strawberries – to avoid them stealing yours, put up netting to protect your strawberries once they start fruiting.

### Tui Tip:

- At the end of fruiting, remove runners and plant them out for next season's crop.



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